

vina parel ayers

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Brooklyn, New York 11216

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education

UNIVERSITY OF CINCINNATI

Cincinnati, Ohio 45221
Design, Architecture, Art and Planning
bachelor of science in graphic design
June 2007/3.9 gpa

NEW YORK UNIVERSITY

School of Continuing & Professional Studies
Flash Fundamentals
September–October, 2008

honors

magna cum laude, 2007

dean's list, 2001–2007

cincinnatus scholarship, 2001–2006

society of professional journalists

1st place, spot news photography, 2003
2nd place, photo illustration, 2003
3rd place, feature photography, 2002

college of media Advisors conference

photo shoot-out winner, 2002

advanced program scholar, 2001

skills

strong command of Adobe programs

ability to communicate and collaborate
with clients and with other designers

works well with minimal supervision

quickly identifies problems and solutions

effectively manages heavy workloads

vinaparelayers.com

experience

TWO TWELVE ASSOCIATES

information design and environmental graphics
902 Broadway, floor 20, New York, New York 10010

designer, full time

July 2007–current

concept design through production of various print projects
design of information graphics and exhibit graphics
advocate of sustainability as a member of the Green Team

graphic design intern, full time

January–March, June–September 2006

assisted in wayfinding analysis and plan development
schematic design and development of sign systems
documented and proof-read submittal packages

LANDOR

international design consultancy
110 Shillito Place, Cincinnati, Ohio 45202

freelance graphic designer, part time

spring, autumn 2005, spring, autumn 2006, spring 2007

graphic design intern, full time

New York office: January–March 2007

June–September 2004, January–March 2005

collaborated with designers to develop and refine concepts
brainstormed ideas and designed visual identity systems
assisted in development and implementation of digital protocol
designed mood boards for consumer testing

WD PARTNERS

multi-unit strategic development
278 N. 5th Street, Columbus, Ohio 43215

graphic design intern, full time

June–September 2005

THE NEWS RECORD

student newspaper, University of Cincinnati

art director, part time, June 2003–December 2004

collaborated with editors, photographers and designers

photo editor, part time, 2001–2003

chose and edited photos, managed photo department

CITY BEAT

independent newspaper, Cincinnati, Ohio

freelance news photographer

anti-war protest in Washington, DC, 2003

student protest at Xavier University, 2003